



SELLING YOUR HOME

5 Factors affecting your home's value

1

COMPARABLE PROPERTIES

- Square Footage
- Finishes

2

LOCATION

- Zip code
- School District

3

CONDITION

- Deferred Maintenance
- Improvements

4

COMPETITION

- Other homes for sale in the market
- Similar in price, style and square footage

5

MARKET CONDITION

- Buyer or Seller market
- Low or High inventory